



CESO

Corporate Interiors

Dressing for Success



Contents

03 | Functional Flexibility

04 | Connected Culture

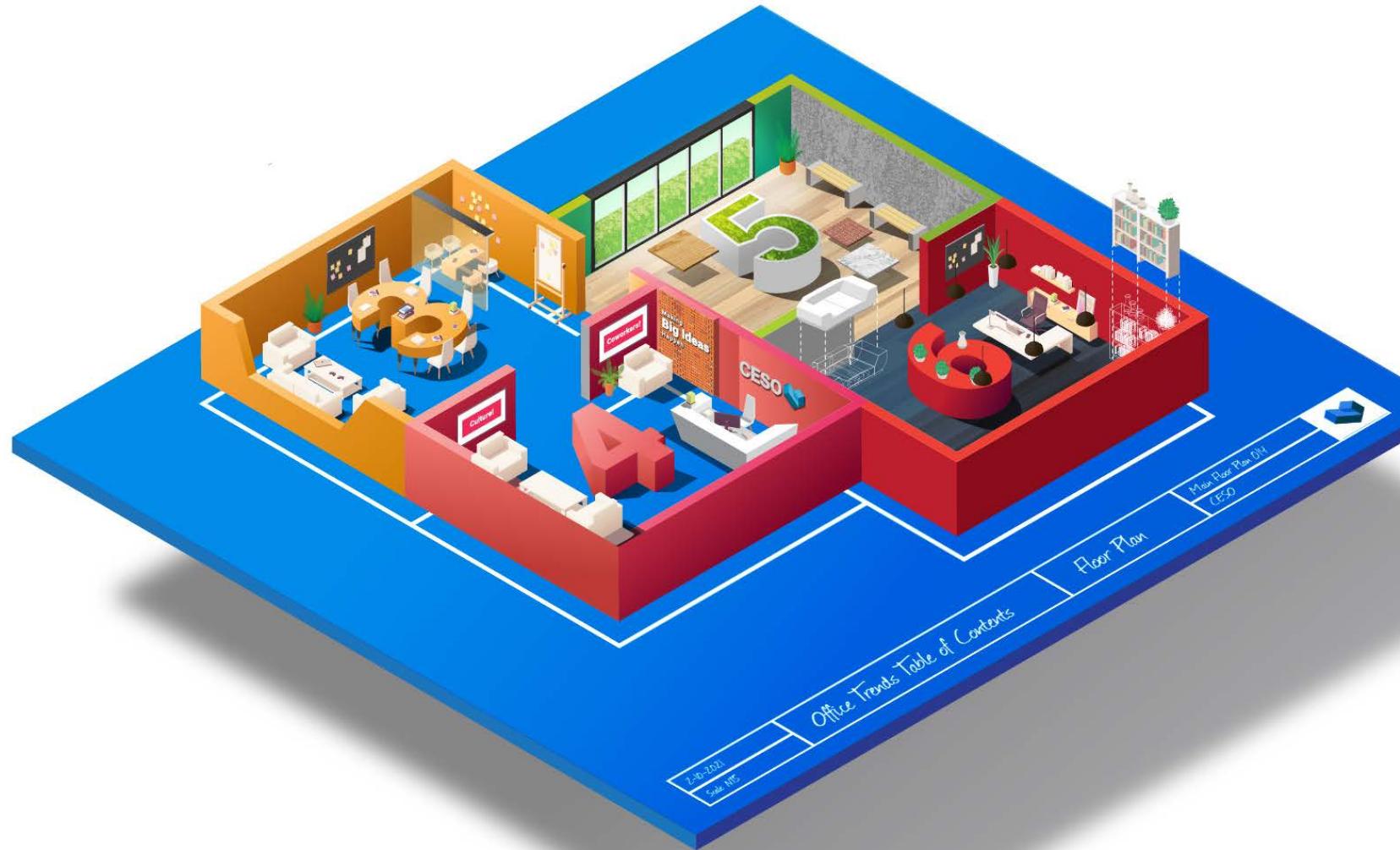
05 | Nurturing the Natural

06 | Multisensory Magic

The role of the office is rapidly changing.

With more companies shifting toward a hybrid workforce, there is no longer a one-size-fits-all solution. While aspects of remote work may be here to stay for some companies, the physical office is not going anywhere. The role an office environment plays in general, however, is transforming.

Focus has shifted from the amenities of the cubicle to the overall office as an experience– a literal “outside of the box” revelation. Designs are being reimagined to be more personal and seamlessly responsive to the human-centric needs of a team – from maximizing productivity and enhancing wellbeing to attracting new talent and inspiring innovation.



03

Flexible Functionality



Activity Based

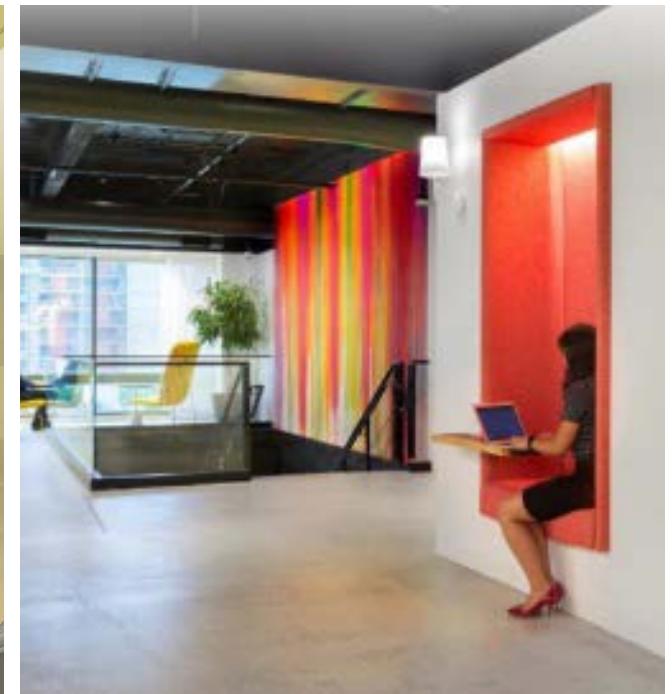


Casual



Comfortable

A shifting workforce necessitates rethinking the floor plan. With an increasing number of office workers opting to work remotely for a portion of the week, the need for dedicated traditional desk spaces could decrease for many companies. As a result, more thought is being given to activity-based spaces such as collaboration zones, breakout areas, and quiet rooms which can adjust to the needs of the moment. Look for sections where interactions are already taking place and consider how those spaces might be modified to be more comfortable and inviting. By offering a variety of creative corners, employees can break away from their focused tasks to engage in casual interactions that help build community and spark new ideas.



04

Connected Culture



Vision



Values



Purpose

The office environment provides a unique opportunity to build a community connected by a shared vision. Spatial branding provides an easy way to reinforce identity and values as well as infuse personality. From the main entryway and collaborative spaces to the individual offices and desks, the curation of branded colors and dynamic graphics throughout speak to a company's purpose. Branding not only elicits feelings of innovation and creativity, it emphasizes the human connection behind a service or product.



05

Nurturing the Natural



Sustainable

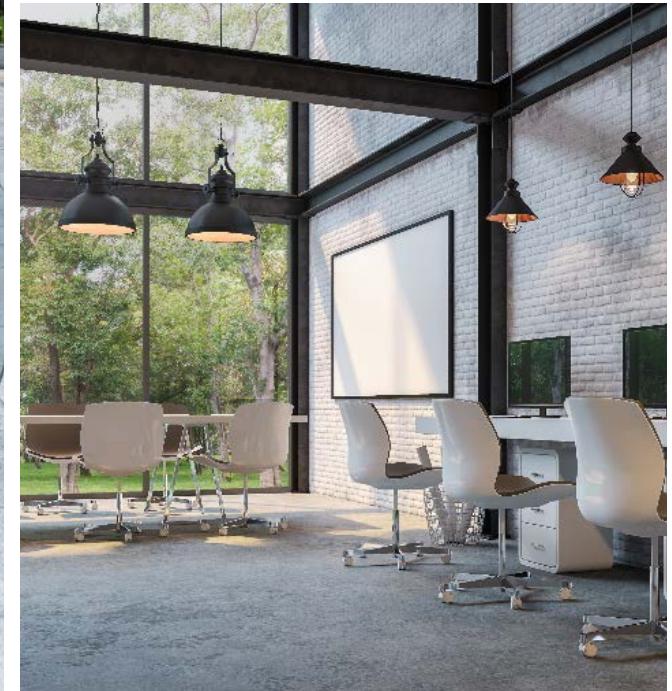
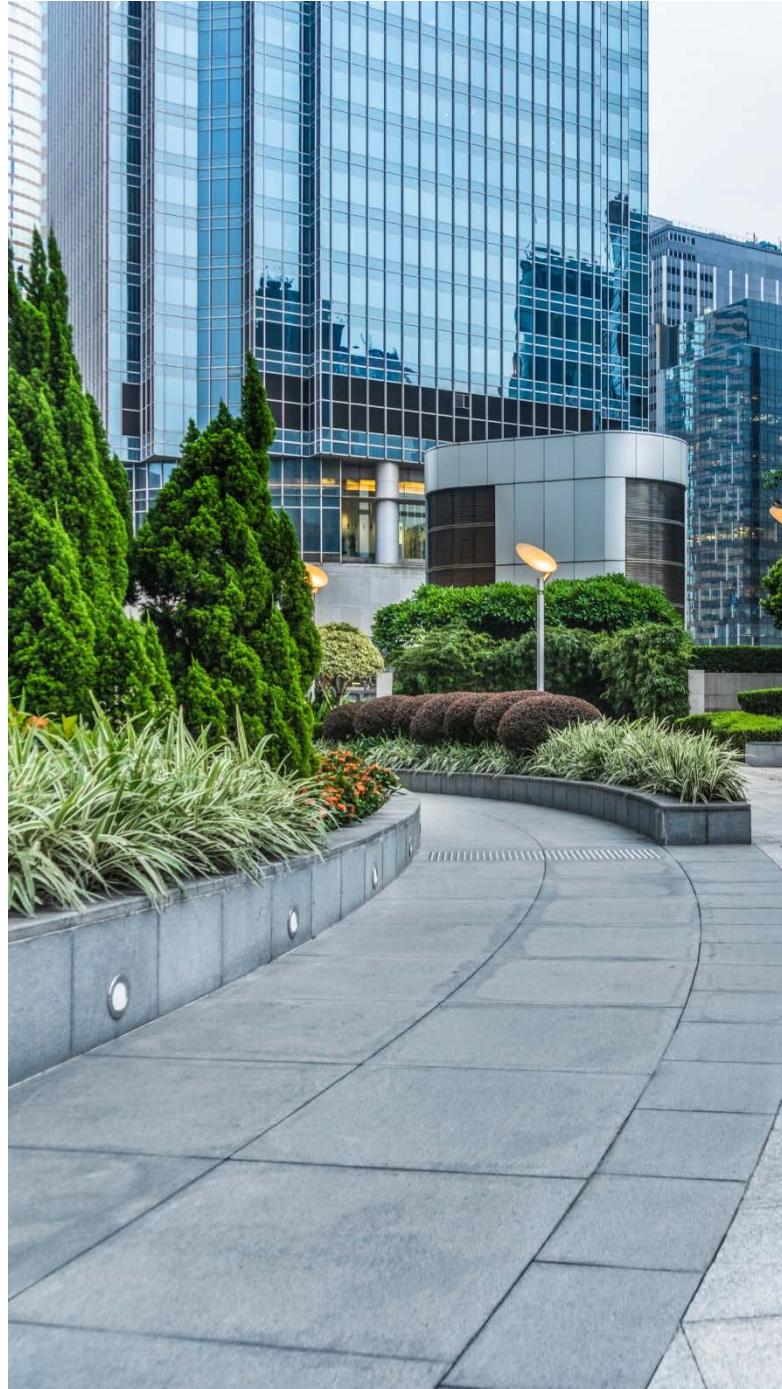


Natural



Wellbeing

Companies are placing greater emphasis on how to holistically support the wellbeing of associates. As offices continue the upward progression to connect with associates emotionally through space and materials, increased importance is placed on sustainable design. Environmental wellness through the incorporation of the green practices set forth by LEED, WELL Building, and FitWel certification standards result in a more fluid relationship between nature and the physical space. Biolithic design also continues to deepen its roots. By bringing the outside into the build environment through the integration of honest, eco-friendly materials such as wood and stone as well as the inclusion of living plants, water elements and natural light, focus is placed on creating an aesthetic that increases productivity and cultivates positive moral.



06

Multisensory Magic



Patterns

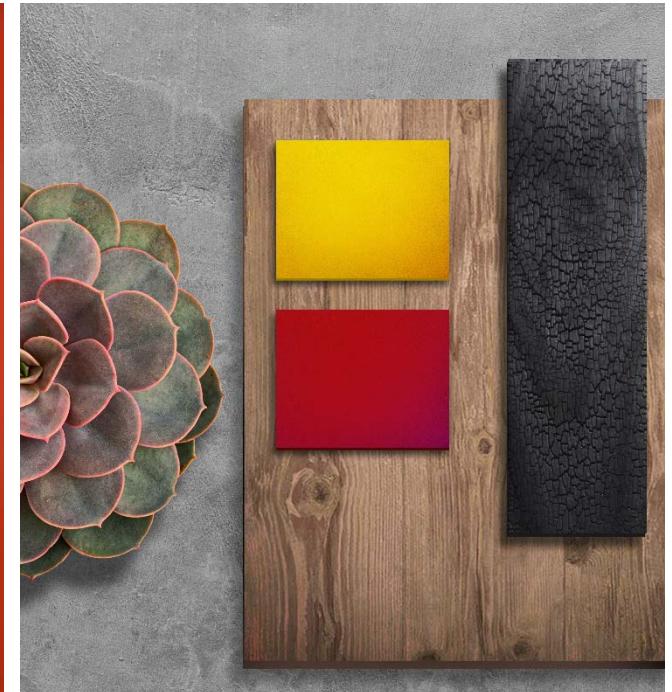


Materials



Textiles

Spatial design can have a profound influence on our senses. Patterns, materials, and textiles all work together to reinforce an aesthetic and enhance the overall experience. The senses are integral in the way surroundings are assessed and engaged. Being cognizant of this insight allows for the creation of spaces that can conjure up emotions of excitement or relaxation. Awareness around the desired effect of the office experience lays the groundwork for how the physical space comes to life through thoughtful design.



The challenges facing organizations today have led to exciting transformations in the way teams interact and operate within built environments. Spaces must be flexible enough to adapt to the ever-evolving needs of a business giving employees the right tools for work, inspiration, and collaboration through a cohesive branded environment that pays homage to the company's culture. Connect with our team today to learn more about how we can help you dress your space for success.

To learn more about CESO's capabilities, please visit our website or contact us today.





Thank You!

teamceso@cesoinc.com

www.cesoinc.com

